HippoCampus Logos

HippoCampus logo lockups include three possible components:
1. the wordmark HippoCampus
2. the Hippo symbol
3. the Powered by NROC tag

Note the small print to choose the appropriate graphic for your intended application.

Do NOT alter the proportions, placement or colors of the HippoCampus logo elements.

Do NOT add shadows, outlines, or other effects to the HippoCampus logos.

On dark colored backgrounds use the one-color wordmark.

A white outline/shape is included behind HippoCampus logo lockups for use on light gray backgrounds as shown below. The color HippoCampus logo is not intended for use on dark backgrounds.